

# MARKUS MEHR

## BINARY ROOMS



**Augsburg, Germany; Perth, Western Australia; 15 October 2014.** Hidden Shoal Recordings is proud to announce the release of the new album *Binary Rooms* by German experimental ambient artist Markus Mehr.

Mehr's work has seen a subtle shift in scale across his five studio albums. From the widescreen cosmic vistas of *Lava* to some of the more intimate moments of his 42-minute single-track opus *Off*, Mehr has now come to examine the most challenging space yet – that of our everyday lives and the spatial narratives that surround us. Mehr's music has always possessed a keen sense of and negotiation with scale, and on *Binary Rooms* he challenges notions of personal space, juxtaposing the human against the industrial, the gentle and intimate against the jolting and harsh. Mehr acts as a fragment hunter, meshing machine-like tones with the discarded elements of humanity; narrative with anti-narrative. On *Binary Rooms* he manages to create a spatial remix – a striking re-design of aural reality filled with a living, digital biology.

*“Off is unquestionably the most satisfying part of the trilogy... opens in a manner characteristic of the genre but subsequently distinguishes itself as something far more than a standard ambient work... a wholly immersive experience that you will likely want to re-experience many times over”* – **Textura**

*“In this blissful wanderlust Mehr succeeds in spades creating a completely engrossing, engaging and all together reliable album full of the most powerful ambient-drone tracks this year”* – **Tome to the Weather Machine**

*“They're ‘big’ compositions, the sheer scale of the sonic work is rather awe inspiring, but they never sound antagonistic or uncomfortable... it sounds like the ebb and flow of space itself – individual snippets of a grand, repeating, organic process that keeps the universe in balance...”* – **No Ripcord**

Based in Augsburg, south Germany, Markus Mehr grew up listening to metal and prog rock before turning his ears to darker sounds and ethereal, experimental pop. After recording and touring with several bands he struck out on his own, and has been releasing albums under his own name since 2010. Mehr creates a dense, enveloping soundworld in his own studio, manipulating guitars, synths, samples and field recordings into a gorgeous wall of sound. Following on from four critically acclaimed albums released through Hidden Shoal, Mehr's latest album, *Binary Rooms*, is another evolution in both his sound and conceptual approach, constructed almost exclusively from field recordings and found sounds. Mehr's live performances with video artist Stefanie Sixt have mesmerised audiences across Europe, and Sixt's videos for Mehr's music are essential viewing for fans of experimental video work.

*Binary Rooms* sees release on 15 October 2014 through Hidden Shoal.

Hidden Shoal is an Australia-based independent music label and publisher that has earned a reputation for releasing exciting and engaging new independent music that is not bound by genre or style. Hidden Shoal has been chosen as one of Textura's favourite labels and has been dubbed “This generation's 4AD” by prominent New York radio host DJ Mojo.

**For more information:**

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